

## **Outreach & Engagement Workgroup**

**April 16<sup>th</sup>, 2026, Minutes**

### **Opening:**

Welcome from Andrea Meeting started at 1:15 PM, Introductions from committee members

### **Attendees:**

Andrea McManus, Amare, Chair of O&E  
Dr. Desarie Holmes, SIHF  
Conswala Jones, Chestnut/St. Clair ROSC  
Alyssa Cline Spencer, Centerstone  
Carson Conn, Partnership Corresponding Secretary, Amare  
Lainie Ward, Partnership Website Manager, Centerstone  
Dustin Percy, Oxford House  
Amanda Phelps, BJC/Alton Memorial Medical Stabilization  
Melanie Williams, Chestnut

### **Workgroup Purpose & Update on Goals:**

Discussion surrounding ways to increase visibility of the PFDFC. Conswala expressed the need to attend as many events as possible and continue to get the name out there. Dr. Holmes expressed that networking even with partners that we may not initially see value in, i.e., organizations that are a bit out of our service range, is very important. Keeping connections all over is how we stay in the front of people's minds and how we can keep our network diverse.

### **Establishing Meeting Times/Formats:**

Andrea opened up the discussion about meeting time. Majority agreed Thursday's at 1:15 PM works best. Dr. Holmes made the suggestion to keep the meetings on a set schedule so people can block that time off and keep it saved. Everyone agreed, Andrea proposed the 3<sup>rd</sup> Thursday of the month at 1:15 PM. Discussion around format of meeting ensued, while lots of members see the value in meeting in person realistically it is hard to make it happen all the time. For the time being, meetings will continue to be virtual. Alyssa brought the idea to do an in person quarterly that way members have time to plan ahead and block that spot off. Everyone agreed with that idea, at the May meeting we will discuss a set day for the first in person meeting.

### **Social Media Protocol:**

Discussion around how we want to proceed with the Facebook page. Currently, LaKendra is handling it, we believe she is okay with releasing that duty but Andrea will double check with her. There was discussion about dividing the responsibility onto a few people in the O&E workgroup. Alyssa, Carson, and Dustin all volunteered to be on the Facebook page to help keep the content up to date. Conswala opened a discussion about how we want our

page to be different and not just repeated content that people see all the time. This may be a good time to highlight our community partners as well. Alyssa brought up points about starting an Instagram and LinkedIn and making sure to tailor each platform to who the audience is.

**Adding the Partnership to Community events:**

Discussion around ways we can incorporate the PFDFC into events we are already tabling for our own organizations so we aren't taking away from them but adding the Partnership. Andrea brought up the idea of a pin to wear, everyone agreed. Carson is willing to purchase the pins and bring them to an in person meeting to put together, Alyssa suggested the June meeting. Alyssa also brought up the creation of a QR to be able to put on tables that takes people to the website.

**Action Items:**

Andrea will talk to LaKendra about the Facebook page and insuring that she is okay with releasing the social media responsibility as well as figuring out how to login to the page. Figure out a location for the in person meetings.  
Andrea will send out the invite and link for May's meeting

**Adjourned:**

Meeting adjourned at 2:00 PM.  
Next meeting set for May 21<sup>st</sup> at 1:15 PM via Teams.